



This FIFA World Cup show your color with the USB Flash Drives

New Delhi, June 9, 2010: Amkette, the leaders in digital storage and lifestyle peripherals is all set to show its spirit to cheer for FIFA WORL CUP'10. Amkette is offering a treat to all true soccer lovers, Amkette World Cup Series Flash Drives which have been designed in the shape of a jersey sporting the color of your favorite team. The World Cup jersey shaped USB Drive comes with 4 GB storage capacity. It features USB 2.0 connection, works like other USB drives which requires no driver, allows plug and play function to work on various Os including Windows 7, Vista, XP, 2000 and Mac OS.

The 4GB World Cup commemorative flash drives are suited up and ready to play, in the team jersey of three of the top soccer teams this year, Red for Spain, Yellow for Brazil and White for England are ready to score on your USB port. The jersey also has a lanyard for easy attachment with your cell phone or key ring.

Commenting on the occasion, Mr. Rajiv Bapna, Director, Amkette said – "These flash drives are an innovative design to feel the heat of the sport. Amkette is all set to show the colors of pride, the colors of joy and the colors of attitude with FIFA' 10".

Pick one up and flash your passion for football.

Features : -

- 1 Elegant sporty look
- 2 Available in different team colors to cheer your favorite team in World Cup – Red for Spain, Yellow for Brazil and White for England
- 3 Spain is favorite to win, Brazil is all time best and England is the most supported in India

Pricing and Availability : -

These flash drives are available at e-Zone, Jumbo, Landmark, Hypercity and at leading Amkette re-sellers across India. Additionally order them online from eBay, Homeshop18, Ibibo, Rediff etc. The MRP is Rs. 990/-

About Amkette

The journey of the leader in storage media started with the successful launch of the Floppies under the same brand name. Headquartered in New Delhi and famous for its reliability, Amkette not only continues to dominate the storage market but also, its extensive product line at present includes flash media, optical media, peripherals, laptop essentials, storage & organization and imaging supplies.

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